



2021 EMERGING LEADER OFFICIAL RULES

The Emerging Leader Program honors an exceptional Louisiana credit union employee who consistently demonstrates leadership and passion for the credit union movement. This new initiative exemplifies the Foundation's mission of educating and developing future credit union leaders.

Individuals can be nominated by their credit union or by credit union peers; self-nomination is not allowed.

The nomination phase begins at 12:01 am Central Time on April 8, 2021 and ends 4:00 pm Central Time on May 14, 2021.

ELIGIBILITY

This award is open to all employees of Louisiana League affiliated credit unions that do not currently hold the title of President/CEO/Manager. Nominees shall have less than 15 years experience in the credit union industry, and have never previously received this award.

A single credit union may submit multiple applications for consideration, however, there will be a limit to the number of employees selected from one organization.

HOW TO ENTER

To nominate an individual to receive the Emerging Leader award, visit lcul.com during the nomination phase and fully complete a nomination form. Nomination forms must be completed through the online platform (Judgify) only.

SELECTION PHASE

The Selection Phase will begin following the Nomination Phase.

League Officials will evaluate nomination forms from their chapter and select one (1) individual to represent their chapter in the statewide competition.

The individuals selected to continue on to the statewide competition will be notified by email and announced on the website (lcul.com) on or before June 1, 2021. These individuals will also be recognized at LCUL's Annual Meeting and Convention in August with registration to this event subsidized by their chapter.

STATEWIDE COMPETITION

Finalists will be asked to submit a video answering 2-3 questions.

Notice: Finalists must comply with the following rules when submitting their video:

- Video must be shot and produced by finalist; professional video production not allowed;
- Finalist must not do anything in connection with creating their video that might endanger anyone, including themselves, or which could cause damage to property;
- The video submission cannot contain any language, images or content that conflicts with any of LCUL's core values, or otherwise objectionable;
- Videos may not contain any content that violates any law or any third party's rights (including trademark, copyright, privacy and intellectual property rights).

If finalist's video submission does not comply with the above, it may result in submission being disqualified.

Video submissions will be judged by industry experts outside of Louisiana.

Winner will be announced at LCUL's Annual Meeting and Convention.

RECOGNITION/AWARD

The nine emerging leader finalists will be named 'Emerging Leader Class of 2021, and receive the following:

- All will be recognized in a press release and on League website prior to League convention
- Special write up in League publication outlining accomplishments, etc.
- All will receive a scholarship to attend LCUL's Annual Meeting & Convention

Overall winner will be announced on main stage at LCUL's Annual Meeting and Convention, and receive the following:

- Complimentary registration to CUNA's 4-day Emerging Leader Institute
- Press release/article for trade press highlighting winner's accomplishments

The award must be accepted as offered and is not transferable. Any costs associated with accepting the award shall be the sole responsibility of the winner's credit union.

If winner cannot attend CUNA's Emerging Leader Institute, LCUL/Louisiana CU Foundation retains the right to offer the spot to another applicant.

By entering, the applicant certifies and acknowledges that he or she has agreed that all images and ideas submitted with this application are being submitted on a non-confidential basis and may be edited and posted to a website or used in other marketing and advertising materials.

In the event of a dispute, resolution will reside within the Louisiana CU Foundation Committee.