



*Louisiana*  
**Credit Union League**

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**FOR IMMEDIATE RELEASE**

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## **LCUL Recognizes Outstanding Marketing & Communication Efforts**

### *2009 Annual Meeting & Convention Highlights*

(HARAHAN, La.) – The Louisiana Credit Union League recently recognized six Louisiana credit unions with Excellence in Marketing Awards for outstanding credit union marketing and communications efforts. The Excellence in Marketing Awards Program received a record number of entries this year. The awards were presented during the opening ceremonies of Louisiana Credit Union League's 75th Annual Meeting & Convention. Each winning entry was on display for all attendees to see.

In the \$0-\$20 Million category, winners were as follows:

- Barton Plant FCU, Best Newsletter
- CUSA FCU, Best Annual Report
- St. Jules CU, Best Web Site

In the \$20-\$60 Million category, winners were as follows:

- Access of Louisiana FCU, Best Newsletter
- Access of Louisiana FCU, Best Annual Report
- Keypoint FCU, Best Web Site

In the \$60+ Million category, awards were presented to the following:

- CSE FCU, Best Newsletter
- CSE FCU, Best Annual Report
- Louisiana FCU, Best Web Site

For 75 years, the Louisiana Credit Union League has represented the unique interests of more than 200 not-for-profit credit unions and the more than one million credit union members that they serve in the state of Louisiana.

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