



Louisiana Credit Union League
INFO RELEASE

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LCUL Convention Attendees “Go Green”

In an effort to “Go Green”, the Louisiana Credit Union League (LCUL) offered attendees at our 2008 Annual Meeting & Convention the option to receive a CD with all of the information from the education sessions, instead of a printed handout booklet. For those who chose to receive the education handouts on CD, the league committed to plant a tree through the Arbor Day Foundation their behalf.

Of the 322 attendees at this year’s convention, nearly 20% elected to “Go Green” and receive a CD of the handouts instead of a printed booklet. With an additional contribution by LCUL and thanks to the convention attendees who opted to “go green”, 100 trees have been planted in America’s National Forests through the Trees for America program.

The Trees for America program helps reforestation efforts in our national forests that have been devastated by wildfires. In addition to damage from this year’s wildfire season, many forests are still recovering from devastating fires and loss of trees in past years. In many areas, few living trees remain, and reforestation efforts will be necessary to restore many damaged forests to a healthy state.

LCUL is committed to helping our environment and is pleased that many of the attendees at this year’s convention made the choice to support this effort.

About the Louisiana Credit Union League (www.lcul.com)

For more than 70 years, the Louisiana Credit Union League has represented the unique interests of over 200 not-for-profit credit unions and the more than one million credit union members that they serve in the State of Louisiana.

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