

2010 Annual Meeting & Convention Agenda
Sheraton New Orleans – August 4 – August 7, 2010

Wednesday, August 4, 2010

- 11:30 a.m. – 1:00 p.m. Golf Tournament Registration & Luncheon
1:00 p.m. – 6:00 p.m. Golf Tournament

Thursday, August 5, 2010

- 11:00 a.m. – 7:00 p.m. Registration
11:00 a.m. – 7:00 p.m. CULAC Open
11:30 a.m. – 1:30 a.m. Mad City Money Session (open to all attendees – must pre-register)

Mad City Money™ is a 2-hour hands-on simulation that appeals to youth and gives them a taste of the real world—complete with occupation, salary, spouse, student loan debt, credit card debt, and medical insurance payments.

Mad City Money allows participants to make mistakes—and suffer the consequences of their decisions—in a realistic, but safe, environment. Most participants are surprised to learn “I can’t have a big house and a new truck on my salary and still pay for day care and groceries.” Once the shock wears off, they reevaluate choices and manage their money effectively.\

This session will show credit unions how they can use this simulation to help their young members save money and spend money wisely.

- 1:00 p.m. – 2:00 p.m. LCUL Board Meeting
2:00 p.m. – 3:30 p.m. Opening Ceremonies
3:30 p.m. – 4:00 p.m. Break
3:30 p.m. – 4:00 p.m. Delegate Check-in
4:00 p.m. – 5:00 p.m. Business Meeting
5:00 p.m. – 6:00 p.m. General Session
6:00 p.m. – 6:30 p.m. Awards Pictures
6:00 p.m. – 8:00 p.m. Exhibit Hall Opening Reception

Friday, August 6, 2010

- 8:00 a.m. – 2:15 p.m. Registration Open
8:00 a.m. – 5:00 p.m. CULAC Open
8:00 a.m. – 9:00 a.m. Exhibit Hall Open (Light Breakfast)

- 9:15 a.m. – 10:30 a.m. Education Breakouts
 Brett Christensen - The CU Business Model that Produces a 2.0% ROA
 Christopher Morris & Josh Jones - Social Media & Your Credit Union
 Constance Anderson - Marketing to the Dot.Com Generation
 David Reed - Hot Button Examination Issues
 Sid Seymour - State Chartered CU Exam Questions
 Tim Harrington - Surviving Courtesy Pay Changes
- 9:15 a.m. – 10:30 a.m. Chapter Leadership Meeting – Invitation Only
- 10:45 a.m. – 12:00 p.m. Education Breakouts
 Brett Christensen - Generating Loan Growth in a Difficult Economy
 Constance Anderson - Greater Productivity Through Play and Humor at Work
 David Reed - Internal Security
 Jay Toups - Conflict Resolution, Motivating Employees & Building Strong Teams
 Jeff Hunt - Boomers or Bust
 Tim Harrington - Board Governance Essentials: Becoming a Better Board Member
- 10:45 a.m. – 12:00 p.m. CUCB Board Meeting – Closed Meeting - Invitation Only
- 12:00 p.m. – 1:45 p.m. Exhibit Hall
- 12:00 a.m. – 1:45 p.m. CUCB Luncheon & Annual Meeting – Ticketed Event
- 2:00 p.m. – 3:15 p.m. Education Breakout
 Brett Christensen - The CU Business Model that Produces a 2.0% ROA
 Christopher Morris & Josh Jones - Social Media & Your Credit Union
 Constance Anderson - Marketing to the Dot.Com Generation
 David Reed - Hot Button Examination Issues
 Jay Toups - Keep your Members for Life-Achieving Extra-Ordinary Service
 Tim Harrington - Surviving Courtesy Pay Changes
- 3:30 p.m. – 4:45 p.m. Education Breakout
 Brett Christensen - Generating Loan Growth in a Difficult Economy
 Constance Anderson - Greater Productivity Through Play and Humor at Work
 David Reed - Vendor Due Diligence & Effective Vendor Management Programs
 Jeff Hunt - Boomers or Bust
 Tim Harrington - Board Governance Essentials: Becoming a Better Board Member
 Warren Morrow – Coopera (Do not have title yet)
- 5:00 p.m. – 7:00 p.m. CULAC High Dollar Contributor Reception – Contributors of \$100 or more
- 7:00 p.m. – 10:00 p.m. Evening Function hosted by LCUL/CM

Saturday, August 7, 2010

8:00 a.m. – 9:00 a.m. Full Buffet Breakfast

9:00 a.m. – 11:00 a.m. Key Note Speaker, Education Drawing,
End of Convention Drawing, CULAC Champion,
CULAC Drawing