

MEMORY MAGIC



*If I could only
remember ...*

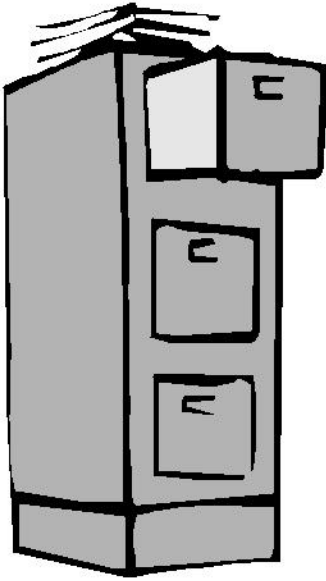
**How to Remember
What's-his-name
and other
important stuff**

Louisiana Credit Union League

Friday, July 31, 2009
New Orleans, Louisiana

Paul Mellor
Presenter

8:14 am



8:14 am



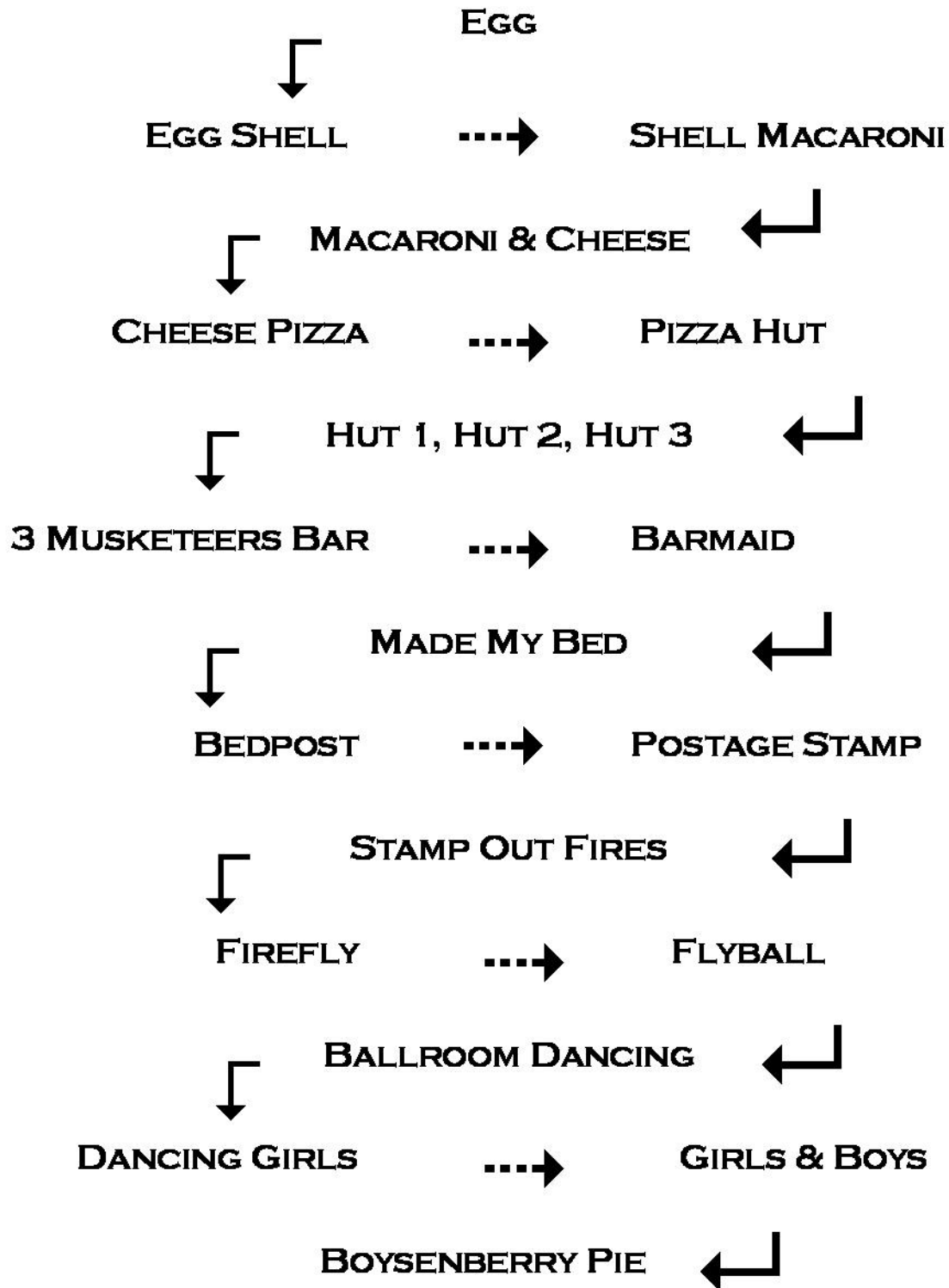
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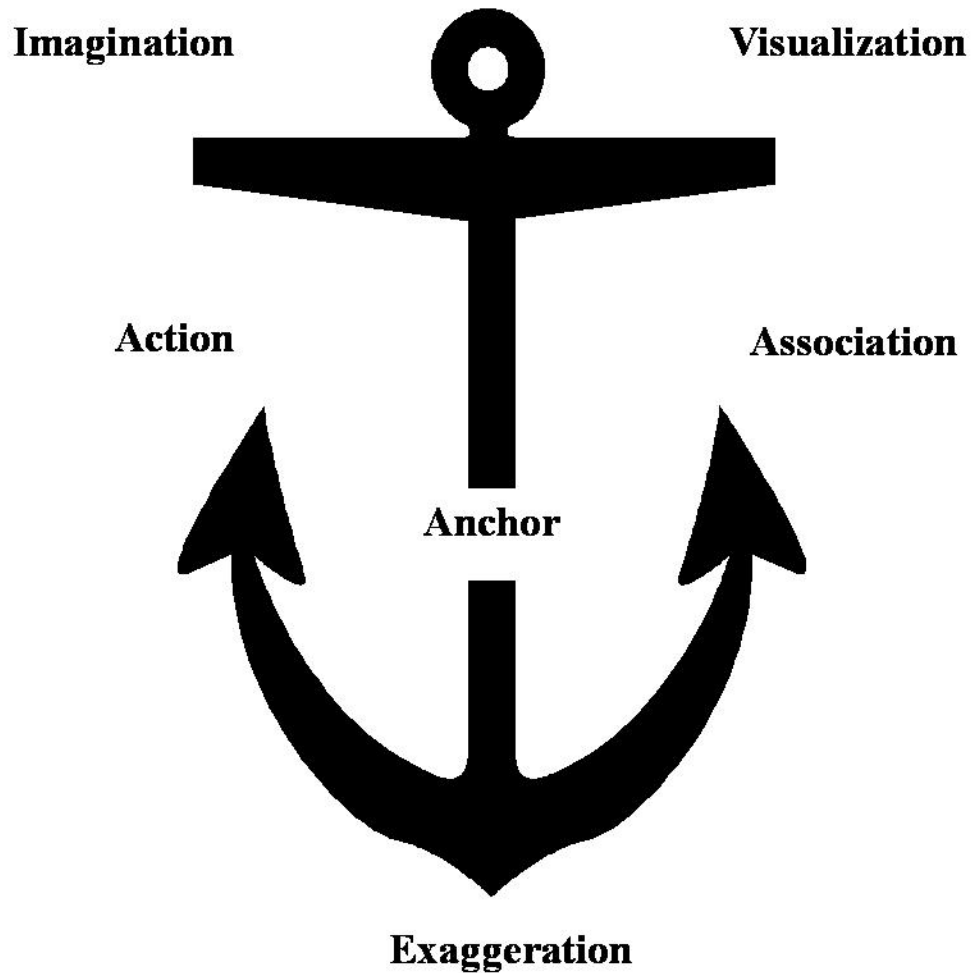
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WHICH REMINDS ME ...



Components to a Mental Filing System



1. _____

11. _____

2. _____

12. _____

3. _____

13. _____

4. _____

14. _____

5. _____

15. _____

6. _____

16. _____

7. _____

17. _____

8. _____

18. _____

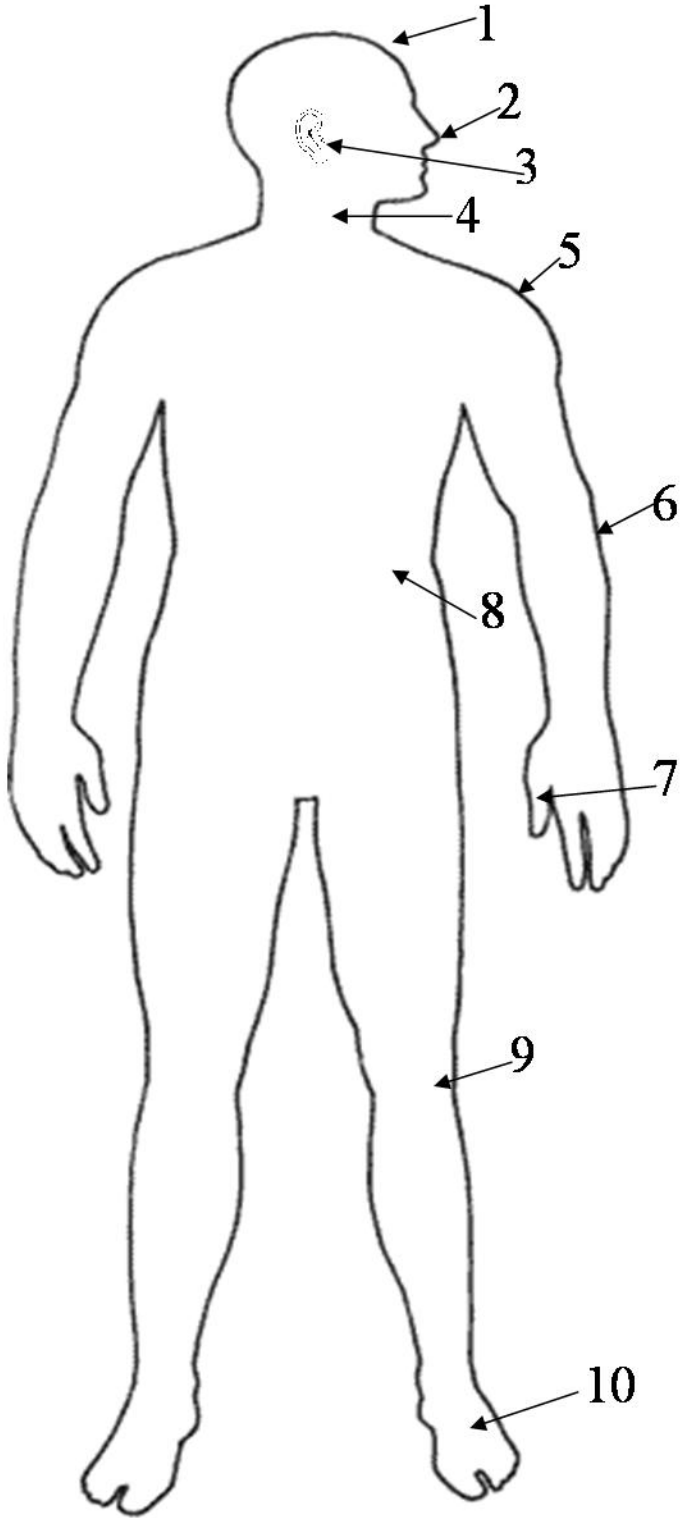
9. _____

19. _____

10. _____

20. _____

BODY ANCHOR



- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

THE NAME GAME

- Get ready, here it comes
- “Hey, look at me when I’m talking.”
- “Hi, I’m Fptuith Mitwljht.”
- Throw it back
- “I’m Rose, like the flower.”

PICTURESQUE NAMES













GETTING TO THE SURFACE

- Color = Robert *Redford*,
- Brand Name = Burt *Reynolds* (Wrap),
- Place = Joan *Rivers*,
- Occupation = James *Taylor*,
- Object = Bill *Gates*,
- Animal = Michael J. *Fox*,
- Sounds Like = Henry *Aaron* (Iron),

Recap ...

Please, I beg you ...

Never ever,
attempt, try, strive, undertake,
make an effort, or take a crack at
remembering more than two (2)
things at a time.

Thank You

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Memory Matters
Answers to 100 common memory lapses. Advice on how to rid your poor memory of misplaced glasses, lost keys and "I know it's here somewhere" statements, to a memory that's efficient and reliable. Techniques you can use TODAY.

_____ @ \$15 ea. _____



How to Remember Names

Learn the *FACIAL* formula in remembering the name of any person, techniques on remembering groups of people and a list on recalling over 500 common names. You'll know unusual names and find easy solutions to remembering anyone.

_____ @ \$15 ea. _____



Memory Magic

An information packed booklet explaining how to remember anything. You'll learn building blocks on time tested techniques on how to increase your memory. "Memory Magic" is a valuable and memorable resource.

_____ @ \$15 ea. _____



Spell It Right

Stop reaching for the dictionary when you can reach for "Spell it Right." It's a handy guide listing memorable ways in remembering 1001 frequently misspelled words. Once you check the spelling of one word you'll retain it - always.

_____ @ \$10 ea. _____



How to Remember Numbers

Phone numbers, social security numbers, accounts, and combinations are things we never can remember - until now. This ultimate number book proves that remembering any number is fast, fascinating and fun.

_____ @ \$15 ea. _____



Anniversaries Remembered

Clients and co-workers, neighbors and nephews will be impressed when you sing *Happy Birthday* on a day others had forgotten. You'll put memorable meanings to every day of the year. Now, there's no excuse to say, "Oops, I forgot."

_____ @ \$10 ea. _____



How to Remember Facts About the USA

A guidebook on how to remember state capitals, state flowers, highest elevations and admittance dates. From Delaware (the 1st state) to Hawaii (the 50th), you'll learn important facts and techniques on how to retain information on our 50 states.

_____ @ \$15 ea. _____



How to Remember Playing Cards

You're not sure if the 7 of Diamonds or the 6 of Spades was played? Wouldn't it be nice if you remembered? This booklet is a 'must' for anyone who enjoys playing cards and enjoys winning. But please, don't tell anyone you have it.

_____ @ \$10 ea. _____



How to Remember Bible Verses

Remember any verse with this great Bible companion. Easy and effective techniques to locate any passage and to remember more of what you read. You'll quickly be able to recall all the books of the Bible within minutes. Think you have a bad memory? Miracles do happen.

_____ @ \$15 ea. _____



Menu Memory

Who ordered tea? Who wanted their steak medium well? More importantly, who wants a bigger tip? Serve up memorable service by remembering what your customers ordered. In turn, they'll remember you - \$\$\$.

_____ @ \$10 ea. _____



Better Living from A - Z

26 memorable quotes to help keep you motivated throughout the day. Small enough to carry in your pocket or purse, yet powerful enough to keep you striving for a better life. A quick read helping you get off to a fast start.

_____ @ \$ 10 ea. _____



How to Remember the Multiplication Table

An excellent resource for children to quickly remember the multiplication table. Fun stories and helpful hints provide your child with a magical system that works. There is no better way to learn math. Your child will thank you.

_____ @ \$ 15 ea. _____



Presidential Recall

From George to George, memorable clues to remember the names and the order of U.S. Presidents. A fun, fast and fool proof system that makes learning exciting. A must for every student.

_____ @ \$ 15 ea. _____