

Louisiana Young Professionals Network

Newsletter

September 2011

Chairman's Address

Several months ago, YPN was simply an idea. Now, just a few months later this idea has been realized, and it's all because of each and every one of you. We launched this as a vehicle for young professionals to be educated about our industry, and to provide networking opportunities that will assist in our growth. After all, we are the next generation leaders in our movement. The Steering Committee has been working hard to make this beneficial for you, and we welcome your suggestions.



It was a pleasure to have the opportunity to meet several of you at the Annual Convention. Can you believe 41 young professionals attended? That was impressive! Some of you had the pleasure of enjoying the Crash Sessions, and most attended the YPN Networking Session. In that open discussion facilitated by James Robert Lay, we had an opportunity to discuss what we are most passionate about, and our needs as young professionals. What we learned from that discussion was that many of you are looking for networking opportunities, and mentorship. These are things that the Steering Committee will be working actively to deliver to you.

This is only the beginning, and the best is yet to come!

Ronaldo Hardy
Chairman, Louisiana YPN

Meet Your Steering Committee

Quick Links

www.lcul.com

YPN Steering Committee

Chairperson
[Ronaldo Hardy](#)
LA Capitol FCU

Alexandria Chapter
[Cindy Beauregard](#)
Heart of LA FCU

Baton Rouge Chapter
[Brett Reynolds](#)
Neighbor's FCU

East Orleans Chapter
[Kati Buchanan](#)
NAS JRB CU

Lafayette Chapter
[Brian Leger](#)
Lafayette Schools'
FCU

Lake Charles Chapter
[Jesse Busby](#)
Calcasieu Teachers &
Employees FCU

Monroe Chapter
[Jamie Walker](#)
Ouachita Valley FCU

Shreveport Chapter

The Louisiana Young Professionals Network (YPN) Steering Committee held its first meeting at La Capitol FCU in Baton Rouge. During the initial meeting, the committee focused on how they will meet three key goals of the network, which include education, professional development, and networking opportunities for members of the network. Each member of the Steering Committee will represent their local LCUL chapter and will serve a two year term.

The next Steering Committee meeting will be held on November 14th in Lafayette. If you have suggestions or ideas, please contact your local steering committee representative.



Front Row: Stephanie Sievers (VP), Ronaldo Hardy (Chair), Jesse Busby (Secretary)
Back Row: Jamie Walker, Kati Buchanan, Cindy Beauregard, Shasta Leininger, Lacie Lingo, Brian Leger, Brett Reynolds

Next Level Know How

Ned and his brother started a concrete casting company many years ago. At the time, that industry was undergoing change and the market for their product was difficult. Fortunately, Ned was able to identify a niche making concrete vaults and through hard work developed a successful business. What made Ned so memorable were his stories. His stories were entertaining and almost always had a message that made you see the

[Stephanie Sievers](#)

St Joseph's
Broadmoor FCU

Tri-Parish Chapter

[Lacie Lingo](#)

St Tammany FCU

West Orleans Chapter

[Shasta Leininger](#)

New Orleans
Firemen's FCU

League Staff Liaison

[Jill Kitchens](#)

LCUL

League Staff Liaison

[Jennifer Green](#)

LCUL

world differently. Many times Ned accredited his success in business in his story telling ability. He was able to create a vision of what his company could be and the changes the company would need to go through to reach that vision. He was then able to create a sense of urgency to pursue the vision among his employees and those with whom he did business. Through Ned's persistent leadership and pursuit of his vision, he, his employees, and those he did business with all benefited.

I share this story with you as you pursue your career in the credit union industry. The financial services industry is going through change and we are in a challenging economy. Those who adapt to and take advantage of the coming changes will be best suited for success. Your leadership, guided by advice from other experienced professionals, is key to directing that change and moving your organization forward. Ned was a mentor who taught many things - the value of hard work; the importance of telling stories that clearly communicate the vision; the need to create a sense of urgency among followers to pursue the vision; the relentless and enduring leadership required to achieve the vision. His advice has proved helpful. If you do not have mentors like Ned, seek them out and then chart your own path to success.

Michael Hooper, President/CEO
La Capitol FCU

Scholarship Opportunities

Small Business Employee Training (SBET)

The IWTP Small Business Employee Training Program (SBET) is designed to benefit business and industry by assisting in the skill development of existing employees through individual, standardized (off-the shelf) training. Employers are reimbursed for tuition and required textbooks and manuals once the training has been completed and proper documentation has been submitted to the Louisiana Workforce Commission (LWC). Training costs cannot exceed \$3,000 per trainee per state fiscal year (July 1 - June 30). Funding is provided through the Workforce Development Training Account, at 2.3% of all IWTP funds available. For more information, go to www.laworks.net

Credit Unions Give Back

Office Supply Collection - Remembering Hati

Join the Louisiana Young Professional Network as we collect much needed office supplies for damaged and destroyed Haitian Credit Unions.

Make your contribution by Wednesday, November 23rd. Contact your chapter's steering committee member for drop off location information.

Suggested Items Include:

- Paper
- Staplers and staples
- Tape & tape dispensers
- Paper Clips
- Pens
- Binders
- Folders
- Envelops

YPN Logo Contest

**How would you like to design the LCUL Young Professionals Network's Logo?
Enter the logo contest!**

Eligibility

1. The Contest is open to all registered members of the Louisiana Credit Union League's (LCUL) Young Professionals Network (YPN).
2. As judges of the contest, YPN Steering Committee Members are not eligible to enter.

Contest Rules & Guidelines

1. Participants must send their entries via email to ypn@lcul.com .
2. Entries must include the full name, credit union and contact details of the participant.
3. The contest begins on October 24, 2011 at 8:00 am and will end on November 30, 2011 at 12:00 am. Any entries submitted after the due date and time will not be accepted.
4. Submissions must be of high quality in .jpg, .gif or .png format and have the dimensions of 10cm x 20cm (H x W). File size must not be more than 2MB.
5. Submissions must contain the word 'Louisiana' and must also contain 'YPN' or 'Young Professionals Network'.
6. Only three submissions will be accepted from each entrant. If an entrant submits more than three entries, only the first three will be accepted.
7. Participation is free of charge.

Intellectual Property

1. All submissions must be the original creation(s) of the Participant. If a particular submission violates any copyright laws or is not the original work of the Participant, the Participant will be immediately disqualified from the contest.

2. Upon submission, the Participant transfers and conveys all intellectual property rights of that submission to the Louisiana Credit Union League. The YPN Steering Committee reserves the rights to edit the winner's artwork if and when necessary.

Judging and Selection of Winner

1. YPN Steering Committee members will judge the contest. Decisions made by administration are final.
2. Entries will be judged based on Overall Creativity, Concept and Visual impact.
3. The top 3 entries will be placed on Facebook and the entry with the most votes will be the winner.
4. The winner of the competition will be announced via the YPN Facebook page on December 12, 2011.

Prize

The winner will receive a complimentary registration to the first annual YPN Workshop on April 21st, plus the right to identify him/ herself as the logo designer.

Acceptance

Entering the Contest constitutes the Participant's agreement and acceptance of the rules and regulations for the YPN Logo contest outlined above. Any participant who violates any of the competition rules in any way will be immediately disqualified from the competition.

YPN Annual Workshop

Save the Date!

The First Annual YPN Workshop will be held April 21, 2012 in Baton Rouge, LA. Your Steering Committee is planning a fun filled day of education. Be on the lookout for more information.

Education Calendar

Upcoming Conferences & Seminars from your League:

November 7-8	IRA Essentials & Advanced Workshops
November 15	CU Collections

Upcoming Teleconferences & Webinars from your League:

November 2	Credit Risk & Allowance for Loan Loss
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November 8	The Grinch Effect: ID Theft at Holiday Parties
November 9	Year-End Compliance Checklist
November 14	Checks and Holds
November 15	Achieving Teller Excellence for CU's
November 17	Marketing Ideas to Drive Sales
November 29	Confidentiality & Fiduciary Responsibility
December 5	IRA Update and Review
December 7	Auditing for SAFE Act Compliance
December 8	Critical IRA Year-End Issues
December 13	Creating a Lending Machine
December 14	The New Business Account Interview

For a complete listing of telephone available from LCUL, please visit www.lcul.com and click on "Education".

[Join our Network!](#)

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[Forward email](#)



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Louisiana Credit Union League | 824 Elmwood Park Boulevard | Suite 200 | Harahan | LA | 70123