



*Louisiana*  
**Credit Union League**

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## **FOR IMMEDIATE RELEASE**

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# **Louisiana Credit Union League Launches enhanced Website**

## ***Credit unions can get updates from League website as well as social media networks***

HARAHAN, LA – The Louisiana Credit Union League (LCUL) has launched an enhanced version of our website with a dynamic new look. While the URL will remain the same, [www.lcul.com](http://www.lcul.com), the new website will provide visitors with dramatic improvements in navigation, uniformity, appearance, and accessibility.

Partnered with CUVillage.com, we have reorganized the structure of the website, making the site easier to navigate and more user-friendly for our members. The modernized LCUL site provides easier access to information in all areas, including communications, compliance, education & training, governmental affairs, shared branching, products & services, and other areas relevant to Louisiana credit unions. The League continues to offer favorites such as *InfoSight*, the dues-supported compliance resource tool, while providing additional information such as the new ‘Louisiana Foundation’ and ‘Consumer Information’ channels. Please note that current users of the website do not have to create a new account. All log-in information will remain the same.

“LCUL realizes that our website is an important tool for our members, serving as an extension of the many products and services offered by the league,” said Anne Cochran, LCUL President/CEO. “With our newly redesigned website, we hope to be able to give today’s busy credit union professionals and volunteers access to the information they need in a quicker, more efficient manner, as well as continuing to expand on the information and content that is currently available on the site.”

In addition to launching the enhanced website, you can now keep up with the latest credit union issues by following the League on the social media networks Facebook and Twitter. Visit the League’s website and click on the icons located at the bottom of the home page.

**Tell us what you think and you could win big!** Simply visit the League’s new website and email your feedback to [info@lcul.com](mailto:info@lcul.com) by June 18<sup>th</sup>. You will automatically be entered in a drawing for a \$100 Visa gift card.

For over 75 years, the Louisiana Credit Union League has represented the unique interests of over 200 not-for-profit credit unions and the more than one million credit unions members that they serve in the state of Louisiana.

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