

2018 Credit Union Education Day

Friday, August 3

Sheraton New Orleans Hotel

Join the Louisiana Credit Union League for a full day of educational sessions designed to address the top issues facing today's credit unions. The day includes 2 sessions presented to the full general audience and 3 breakout sessions offering a total of 12 different topic options presented by industry experts.

8:30 AM – 1 hour General Session:

Creating an “All In” Culture at your Credit Union – Dr. Melenie Lankau

10:40 AM – 1 hour Breakouts:

What your Board Packet is Really Telling You – Ancin Cooley

Negotiate your way to Success – Charles Lankau

Bring the “A” in Agile Methodology to your Credit Union – Peter McElhenie

New Trends in Digital & Email Marketing (even for the Non-Marketer) – Marne Franklin

1:50 PM – 1 hour Breakouts:

7 Habits of Highly Effective Boards and Leaders - Ancin Cooley

Diversity & Inclusion in the Credit Union Workplace - Dr. Melenie Lankau

CECLs Impact on your Financial Management Strategies - Nathan Quade

Using Financial Literacy as a Competitive Advantage – Panel Discussion

Friday 3:10 PM – 30 minute General Session:

Live Q&A Session with LCUL's New CEO – Bob Gallman

3:50 PM – 1 Hour Breakouts:

Conflict Resolution: When Generations, Job Duties & Viewpoints Collide – Charles Lankau

Supercharge your Growth with a Strategic Audit – Jamie Strayer & Mike Beall

Why Should Your Members Give a D* About Your Brand – Bo McDonald**

Best Practices in Business & Consumer Lending – Ricky Guillot

Registration: Registration fee of \$480 per person includes entrance to the education sessions, access to handout material and food and beverages consisting of light continental breakfast & afternoon break valued at \$30.* (lunch is on your own)

Certificates: Participation certificates will be issued upon request for credit unions that need documentation for continuing education or grant reimbursement.

*Please note, due to hotel food and beverage minimums, LCUL cannot deduct the cost of any food & beverage from the registration fee. The value of such is provided for credit unions applying for grants.