

One Vision One Voice
Rory Rowland

Effective Board Members

_____ about what members need.

Must think in the _____ tense.

Represent the _____ and not an _____ member.

Effective Board Members

Remember conflicts of interest.

Why are you making this decision?

Is it for members or myself?

Effective Board Members

Boards provide direction to _____.

Our goal is to give directions and not detail.

Notes:

Effective Board Members

Plan for Growth and Improvement

Provide direction for the CEO

The Danger of Change

There is nothing more difficult to carry out, nor more doubtful of success, nor more dangerous to handle than to initiate a new order of things.

Board and Management Relationship

Platinum Rule:

Board and Management Relationship

The board has one employee:

Board and Management Relationship

A board member _____.

Board and Management Relationship

Fly at _____ feet.

Notes:

Board and Management Relationship

- CEO evaluation of performance
- Action steps for setting goals
- Succession Plan

Board and Management Relationship

- Open communication
- Annual planning session
- Outside versus internal audit

