

# LCUL PROMOTIONAL OPPORTUNITIES

The Louisiana Credit Union League offers promotional opportunities for businesses that market products and services to credit unions, providing you with exposure to the decision makers of through a wide variety of sponsorships, marketing, and advertising opportunities. Designed to reinforce your business relationships with Louisiana credit union professionals, this program allows you to create a tailored promotional plan to meet your unique needs.

## OPEN TO ALL VENDORS

### PUBLICATIONS:

#### Planning & Resource Guide

Annual calendar-style guide distributed to hundreds of credit union professionals and volunteers

- \_\_\_ Full Page Ad     \$ 1,000/each     \$ \_\_\_\_\_
- \_\_\_ 1/2 Page Ad     \$ 800/each     \$ \_\_\_\_\_
- \_\_\_ 1/4 Page Ad     \$ 500/each     \$ \_\_\_\_\_
- \_\_\_ 1/8 Page Ad     \$ 300/each     \$ \_\_\_\_\_

#### Membership@Work

A quarterly news magazine emailed to hundreds of credit union professionals and volunteers; pricing is per issue

- \_\_\_ Full Page Ad     \$ 1,000/each     \$ \_\_\_\_\_
- \_\_\_ 1/2 Page Ad     \$ 700/each     \$ \_\_\_\_\_
- \_\_\_ 1/4 Page Ad     \$ 400/each     \$ \_\_\_\_\_

#### LCUL Weekly Newsletters

Place an advertisement in one of our electronic publications that are distributed to a specific audience.

- \_\_\_ 12/year (monthly)     \$ 1,800     \$ \_\_\_\_\_
- \_\_\_ 4/year (quarterly)     \$ 900     \$ \_\_\_\_\_
- \_\_\_ One time placement     \$ 250/each     \$ \_\_\_\_\_

### DIGITAL:

#### LCUL Website

- \_\_\_ Link on Vendor Page     \$ 1,500/year = \$ \_\_\_\_\_

## EXCLUSIVE TO ASSOCIATE VENDORS & CONVENTION EXHIBITORS ONLY!

### DIGITAL:

#### LCUL Website

- \_\_\_ Rotating Banner Ad     \$800/quarter = \$ \_\_\_\_\_

### EVENT SPONSORSHIP:

#### Annual Meeting & Convention

- \_\_\_ Convention Program     \$ 2,500     \$ \_\_\_\_\_
- \_\_\_ Convention Bags     \$ 1,500     \$ \_\_\_\_\_
- \_\_\_ Social Event     \$ 1,500     \$ \_\_\_\_\_
- \_\_\_ Charging Station     \$ 1,500     \$ \_\_\_\_\_
- \_\_\_ Breakfast     \$ 1,000     \$ \_\_\_\_\_
- \_\_\_ Hydration Station     \$ 800     \$ \_\_\_\_\_
- \_\_\_ Break     \$ 500     \$ \_\_\_\_\_
- \_\_\_ Golf Tournament Hole     \$ 200     \$ \_\_\_\_\_
- \_\_\_ Other     \$ \_\_\_\_\_

#### Other LCUL events

availability/pricing varies throughout the year

- \_\_\_ Sponsorship     \$ \_\_\_\_\_

*Details:*

**TOTAL:** \$ \_\_\_\_\_

Invoice Me    Charge Me    Check Enclosed  
*(payable to LCUL)*

Company: \_\_\_\_\_

Contact/Title: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Additional Details: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Return signed agreement and payment to:**

 **By Email:** [vendorinfo@lcul.com](mailto:vendorinfo@lcul.com)      **Questions?** (504) 736-3650

 **By Mail:** Vendor Agreement  
824 Elmwood Park Blvd.  
Suite 200  
Harahan, LA 70123

