

Speech Template for Credit Union Annual Meetings

This template is designed for credit union annual meetings. Please customize where noted.

Good afternoon/evening. I'm _____, (title) of _____ Credit Union. Welcome to our annual meeting, and thank you for being here with us.

As you know, we've had a very eventful year. (Share any international, national or regional highlights from the previous year.)

Here at _____ Credit Union, we also saw some changes. (Share any new initiatives or changes from the previous year).

But through it all, _____ Credit Union continued to focus on our "people over profit" philosophy. We continued to provide people of all ages and backgrounds with the financial services they need. We continued to make a difference in our community. And we did it all because of your support.

Because of you, we were able to (share examples of charitable work you did).

Because of you, we (highlight financial education programs you offered).

Because of you, we (highlight another outreach initiative or impact in the community).

Because of you, we (highlight any community awards, recognition, etc.)

You are what makes _____ Credit Union so great.

This is *your* credit union, and that is something you should be proud of.

More than ever, people are realizing that credit unions really are different—and *better*—than other financial institutions. Across the country, credit union membership is at its highest level in 15 years. (Note any growth you've seen at your credit union.)

And it's not hard to see why, when we consistently offer lower fees, higher returns and better service than our competitors...no matter how challenging the economy gets.

But what truly makes us different is *you*. Our members. We come to work because of you, and we make decisions based on your best interests. We are accountable to you every step of the way. Your goals and challenges are *our* goals and challenges.

Our cooperative structure means that each of you, regardless of your account balance or history, has equal power in deciding how we do business.

So when we use the expression "people over profits," *you* are the people we're talking about.

As we embark on another year, I am confident that _____ Credit Union will continue to be an organization that we can all be proud of. (Share any upcoming initiatives or developments.)

I hope that each of you will continue to make the most of your membership with us. If you're not familiar with all the products and services we offer, now's a great time to take a closer look. We're always here to answer your questions, offer advice or connect you with valuable resources.

I also want to extend a special thank you to those of you who offer your time and leadership on our board or committees. You help keep our credit union moving in the right direction, and we appreciate you.

I am so honored to be associated with _____ Credit Union, and to serve each of you. On behalf of our staff and our volunteers, thank you for your support, and here's to another great year.