

LCUL PROMOTIONAL OPPORTUNITIES

The Louisiana Credit Union League offers promotional opportunities for businesses that market products and services to credit unions, providing you with exposure to the decision makers of through a wide variety of sponsorships, marketing, and advertising opportunities. Designed to reinforce your business relationships with Louisiana credit union professionals, this program allows you to create a tailored promotional plan to meet your unique needs.

OPEN TO ALL VENDORS

PUBLICATIONS:

Planning & Resource Guide

Annual calendar-style guide distributed to hundreds of credit union professionals and volunteers

- ___ Full Page Ad \$ 1,000/each \$ _____
- ___ 1/2 Page Ad \$ 800/each \$ _____
- ___ 1/4 Page Ad \$ 500/each \$ _____
- ___ 1/8 Page Ad \$ 300/each \$ _____

Membership@Work

A quarterly news magazine emailed to hundreds of credit union professionals and volunteers; pricing is per issue

- ___ Full Page Ad \$ 1,000/each \$ _____
- ___ 1/2 Page Ad \$ 700/each \$ _____
- ___ 1/4 Page Ad \$ 400/each \$ _____

LCUL Weekly Newsletters

Place an advertisement in one of our electronic publications that are distributed to a specific audience.

- ___ 12/year (monthly) \$ 1,800 \$ _____
- ___ 4/year (quarterly) \$ 900 \$ _____
- ___ One time placement \$ 250/each \$ _____

DIGITAL:

LCUL Website

- ___ Link on Vendor Page \$ 1,500/year = \$ _____

EXCLUSIVE TO ASSOCIATE VENDORS & CONVENTION EXHIBITORS ONLY!

DIGITAL:

LCUL Website

- ___ Rotating Banner Ad \$800/quarter = \$ _____

EVENT SPONSORSHIP:

Annual Meeting & Convention

- ___ Convention Program \$ 2,500 \$ _____
- ___ Convention Bags \$ 1,500 \$ _____
- ___ Social Event \$ 1,500 \$ _____
- ___ Charging Station \$ 1,500 \$ _____
- ___ Breakfast \$ 1,000 \$ _____
- ___ Hydration Station \$ 800 \$ _____
- ___ Break \$ 500 \$ _____
- ___ Bowling Lane \$ 200 \$ _____
- ___ Other \$ _____

Other LCUL events

availability/pricing varies throughout the year

- ___ Sponsorship \$ _____

Details:

TOTAL: \$ _____

- Invoice Me Charge Me Check Enclosed
(payable to LCUL)

Company: _____

Contact/Title: _____ Email: _____

Signature: _____ Date: _____

Additional Details: _____

Return signed agreement and payment to:



By Email: vendorinfo@lcul.com



Questions? (504) 736-3650



By Mail: Vendor Agreement
824 Elmwood Park Blvd.
Suite 200
Harahan, LA 70123



Louisiana
Credit Union League