

Congratulations....

to you on your election to the Leadership of your Chapter. As an educational arm of the League, the importance of Chapters is great.

The members of the Chapter who elected you recognize your leadership abilities and will look to you for guidance in the coming Chapter term.

In this distinguished leadership role, you will hold responsibility for the effectiveness of the Chapter and you will be involved in:

- Planning the activities of the Chapter.
- Providing educational and inspirational programs to motivate your members.
- Encouraging the members of the Chapter to participate in Chapter activities and to attend Chapter functions.
- Promoting the importance of the Chapter segment of the credit union movement as an integral component of the Louisiana Credit Union League, CUNA and Affiliates, and CUNA Mutual Insurance Group.

The Louisiana Credit Union League will work with you in your efforts to plan and implement programs to bring quality educational programs to the credit union members in your area.

This leaders' guide has been developed to assist you in fulfilling your role as a Chapter Leader and is designed to help you in this very important leadership role.

My best wishes to you for a most successful Chapter term ahead. I'm sure you will find your role as a Chapter Leader a rewarding experience.

Warmest Regards,

A handwritten signature in black ink that reads "Anne M. Cochran". The signature is written in a cursive, flowing style.

Anne M. Cochran, CLE
President/CEO

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Louisiana Credit Union League

Mission Statement

The Louisiana Credit Union League exists to serve Louisiana credit unions.

We are dedicated to promoting, protecting, and perpetuating our Louisiana credit union movement.

We will accomplish this by providing members with quality leadership and a highly effective structure to achieve positive results in the areas of governmental affairs, research, education/training, and public relations; and by making available other services which our credit unions need or desire to enhance their ability to successfully meet their members' needs.

PHILOSOPHY OF

A Credit Union Leader

I will do more than belong - I will participate.

I will do more than care - I will help.

I will do more than believe - I will practice.

I will do more than be fair - I will be kind.

I will do more than dream - I will work.

I will do more than forgive - I will forget.

I will do more than teach - I will inspire.

I will do more than earn - I will enrich.

I will do more than give - I will serve.

I will do more than live - I will grow.

I will do more than be friendly - I will be a friend.

I will continually remind myself of the credit union motto:

“Not for Profit, Not for Charity, But for Service.”

I will continually remind myself that this practice and purpose is what has made us - and it is what will keep us.