LCUL PROMOTIONAL OPPORTUNITIES

The Louisiana Credit Union League offers promotional opportunities for businesses that market products and services to credit unions, providing you with exposure to the decision makers of through a wide variety of sponsorships, marketing, and advertising opportunities. Designed to reinforce your business relationships with Louisiana credit union professionals, this program allows you to create a tailored promotional plan to meet your unique needs.

OPEN TO ALL VENDORS

PUBLICATIONS:

Planning & Resource Guide

Annual calendar-style guide distributed to hundreds of credit union professionals and volunteers

____ Full Page Ad	$ 1,000/each	$_____
____ 1/2 Page Ad	$ 800/each	$_____
____ 1/4 Page Ad	$ 500/each	$_____
____ 1/8 Page Ad	$ 300/each	$_____

Membership@Work

A quarterly news magazine emailed to hundreds of credit union professionals and volunteers; pricing is per issue

____ Full Page Ad	$ 1,000/each	$_____
____ 1/2 Page Ad	$ 700/each	$_____
____ 1/4 Page Ad	$ 400/each	$_____

LCUL Weekly Newsletters

Place an advertisement in one of our electronic publications that are distributed to a specific audience.

____ 12/year (monthly)	$ 1,800	$_____
____ 4/year (quarterly)	$ 900	$_____
____ One time placement	$ 250/each	$_____

DIGITAL:

LCUL Website

____ Link on Vendor Page $ 1,500/year = $_____

TOTAL: $_____

☐ Invoice Me ☐ Charge Me ☐ Check Enclosed *(payable to LCUL)*

EXCLUSIVE TO ASSOCIATE VENDORS & CONVENTION EXHIBITORS ONLY!

DIGITAL:

LCUL Website

____ Rotating Banner Ad $800/quarter = $_____

EVENT SPONSORSHIP:

Annual Meeting & Convention

____ Convention Bags	$ 1,500	$_____
____ Charging Station	$ 1,500	$_____
____ Breakfast	$ 1,000	$_____
____ Convention App	$ 1,000	$_____
____ General Session	$ 800	$_____
____ Hydration Station	$ 800	$_____
____ Break	$ 500	$_____
____ Social Media Winner	$ 500	$_____

Rock n Bowl Networking Event

____ VIP Sponsor	$ 1,500	$_____
____ Transportation	$ 1,000	$_____
____ Bowling Lane	$ 250	$_____

Friday Night Social Event

____ VIP Sponsor	$ 2,500	$_____
____ Photo Booth	$ 1,000	$_____

Other LCUL events

availability/pricing varies throughout the year

____ Sponsorship $_____

Company: _____

Contact/Title: _____ Email: _____

Signature: _____ Date: _____

Additional Details: _____

_____

Return signed agreement and payment to:

By Email: vendorinfo@lcul.com

Questions? (504) 736-3650

By Mail: Vendor Agreement
824 Elmwood Park Blvd.
Suite 200
Harahan, LA 70123

Louisiana Credit Union League