

Contacts:



Lacey Hyer, Louisiana Credit Union League
(800) 452-7221, ext. 3100
lhier@lcul.com

Steve Bosack, NCUF
(800) 356-965, ext. 6752
sbosack@ncuf.coop

CU Aid Activated for Louisiana Credit Union Survivors of Hurricanes Gustav & Ike

Louisiana Credit Union Foundation Appeals for Donations through www.CUAid.coop/louisiana

HARAHAN, La. (9/16/08) – The Louisiana Credit Union Foundation, in partnership with the National Credit Union Foundation (NCUF), has activated the online disaster relief system CUAid.coop to raise money for Louisiana credit union people affected by Hurricanes Gustav and Ike.

Credit union supporters can now make donations through a secured website that accepts credit cards and wire transfers. Louisiana credit unions, employees, volunteers, and members are encouraged to donate online via www.CUAid.coop/Louisiana.

As donations are posted through CUAid.coop, NCUF will coordinate with the Louisiana Credit Union Foundation to distribute money efficiently to those who need it in the affected areas.

All donations via CUAid.coop will go toward grants. Donations will be forwarded in their entirety to credit union organizations in affected areas through NCUF, which is tax-exempt under Section 501(c)(3) of the US Internal Revenue Code. NCUF does not use any portion of disaster relief donations to pay for the CUAid.coop web platform, travel to disaster areas, or any of NCUF's costs to administer the national disaster relief program for credit unions.

“CU Aid is one of many ways our Foundation gives back to the credit union movement to thank donors for all their generosity,” explained NCUF Deputy Director Steve Bosack. “We especially want to help our friends in Louisiana recover as quickly as possible.”

About CUAid:

CUAid was developed by NCUF in cooperation with state credit union foundations, state credit union leagues, and the Credit Union National Association's Disaster Preparedness Committee. The secure online tool links the entire credit union system to raise money for disaster relief, most recently after the Iowa floods and California wildfires. CUAid is the only program of its kind that enables credit union employees, volunteers, and members, as well as credit unions and state credit union foundations across the US, to contribute directly to support other credit union people.

In Louisiana, CUAid can be found at www.cuaid.coop/louisiana, as well as links from the Louisiana Credit Union League website at www.lcul.com.